



*Cool Season Vegetable Cost Comparison

Tower Garden® Yield vs. Store-Bought Produce

Annual Tower Garden® Yield \$1,281.00 vs. Initial Investment of \$737.00

Vegetable	Lowest Cost Surveyed		6 Month Yield 1 Tower	6 Month Harvest \$\$\$ - 1 Tower		6 Mo. Harvest \$\$\$ 3 Towers (3xYield)	
	Regular	Organic		Regular	Organic	Regular	Organic
Arugula (2)	\$3.29/5 oz.	\$3.99	1 pk/month per plant	\$39.00	\$48.00	\$117.00	\$144.00
Cabbage, Napa (2)	\$1.99/ea	\$1.99/lb.	1 Cuts/month per plant	\$24.00	\$48.00	\$72.00	\$144.00
Cilantro (1)	\$.99/bch	\$1.99/bch	2 Cuts/month per plant	\$12.00	\$24.00	\$36.00	\$72.00
Kale (2)	\$2.49/8 oz	\$2.99	2 Cuts/month per plant	\$60.00	\$72.00	\$180.00	\$216.00
Lettuce GrSumCrisp (3)	\$2.29/6 oz	\$3.99	2 cuts/month per plant	\$69.00	\$120.00	\$207.00	\$360.00
Lettuce GrRomain (3)	\$2.49/6 oz	\$3.29	2 cuts/month per plant	\$75.00	\$99.00	\$225.00	\$297.00
Lettuce Mix (3)	\$2.99/6 oz	\$5.99	2 cuts/month per plant	\$90.00	\$180.00	\$270.00	\$540.00
Spinach (2)	\$2.99/6 oz	\$3.99	1 cuts/month per plant	\$36.00	\$48.00	\$108.00	\$144.00
Swiss Chard (1)	\$2.29/bch	\$2.99	3 cuts/month per plant	\$41.00	\$54.00	\$123.00	\$162.00
Watercress (1)	\$3.29/bch	\$3.99/bch	2 Bunches/Month	\$39.00	\$48.00	\$117.00	\$144.00
Total TG Cool Season Yield Over 6 Months				\$485.00	\$741.00	\$1,455.00	\$2,223.00
Total Annual Year-Round TG Yield				\$1,281.00	\$2,176.00	\$3,843.00	\$6,528.00

Costs based on 20 plants on Tower Garden® – Cost of seedlings is \$1.50 each +s/h.

Average seedling use per tower per 6 months = 30. Cost per 6 months = \$45 plus s/h

	1 Tower - 1st Year Initial Investment	1 Tower - Year 2 & Beyond Total Investment	3 Towers - 1st Year Initial Investment	3 Towers - Year 2 & Beyond Total Investment
Tower inc. S&H	\$575.00	\$0.00	\$1,850.00	\$0.00
Seedlings	\$90.00	\$90.00	\$270.00	\$270.00
Tonic	\$60.00	\$60.00	\$120.00	\$120.00
Water	Negligible \$	\$0.00	\$0.00	\$0.00
Electricity	\$12.00	\$12.00	\$36.00	\$36.00
Total	\$737.00	\$162.00	\$2,276.00	\$426.00

Some suggested items to keep your Tower Garden® going year-round: Aquarium Heater (\$45.00); Frost Blanket (\$50.00); Pop-Up Greenhouse (\$249.00); or Light Kit with Timer (\$219.00)

Comparison Basis: October 2014, using lowest price found among major supermarket chains and Whole Foods. Yield may vary depending on geography and growing climate.

Typical TG setup: 20 Plant Tower Filled with Leafy Greens.

More Savings to Consider:

- Add extension kit to get 30% greater yield
- Waste of unconsumed store-bought produce
- Less trips to the grocery to obtain fresh veggies
- Less waste of packaging

* Warm Season = Night Time Temps Above 55°F; Cool Season = Night Time Temps Below 55°F



*Warm Season Vegetable Cost Comparison

Tower Garden® Yield vs. Store-Bought Produce

Annual Tower Garden® Yield \$1,281.00 vs. Initial Investment of \$737.00

Vegetable	Lowest Cost Surveyed		6 Month Yield 1 Tower	6 Month Harvest \$\$\$ - 1 Tower		6 Mo. Harvest \$\$\$ 3 Towers (3xYield)	
	Regular	Organic		Regular	Organic	Regular	Organic
Arugula (1)	\$3.29/4 oz.	\$5.29	2 pk/month	\$39.00	\$63.00	\$117.00	\$189.00
Herbs (small pak) (2) i.e. Basil, Chives, Dill	\$1.99 oz	\$4.00	2 types/2 oz. per week	\$102.00	\$208.00	\$306.00	\$624.00
Beans	\$.99 lb	\$3.20	4-5 lbs.	\$5.00	\$14.00	\$15.00	\$42.00
Cabbage/Bok Choi (1)	\$1.69/bch	\$3.50	3 Cuts/month	\$30.00	\$63.00	\$90.00	\$189.00
Celery (1)	\$1.19/hd.	\$3.99	2 Heads/month	\$14.00	\$28.00	\$42.00	\$84.00
Chard (1)	\$2.29/bch	\$4.00	Weekly Cut	\$59.00	\$104.00	\$177.00	\$312.00
Cucumber (1)	\$.79 ea	\$1.99	40	\$31.00	\$79.00	\$93.00	\$237.00
Eggplant (1)	\$2.00 ea	\$3.00	15	\$30.00	\$45.00	\$90.00	\$135.00
Kale (2)	\$1.49/bag	\$2.47	6 Cuts/month	\$54.00	\$89.00	\$162.00	\$267.00
Lettuce (5)	\$2.99/bag	\$4.79	3 cuts/month per plant	\$269.00	\$431.00	\$807.00	\$1,293.00
Bell Peppers (1)	\$.85 ea	\$2.00	18	\$15.00	\$36.00	\$45.00	\$108.00
Squash (1)	\$.95 ea	\$2.00	24	\$23.00	\$48.00	\$69.00	\$144.00
Tomatoes (1)	\$1.99 lb.	\$3.09 lb.	25#	\$50.00	\$77.00	\$150.00	\$231.00
Cherry Tomato (1)	3.00 pint	\$6.00	25 pints	\$75.00	\$150.00	\$225.00	\$450.00
Total Warm Season TG Yield Over 6 Months				\$796.00	\$1,435.00	\$2,388.00	\$4,305.00
Total Annual Year-Round TG Yield				\$1,281.00	\$2,156.00	\$3,843.00	\$6,528.00

Costs based on 20 plants on Tower Garden – Cost of seedlings is \$1.50 each +s/h.

Average seedling use per tower per 6 months = 30. Cost per 6 months = \$45 plus s/h

	1 Tower - 1st Year Initial Investment	1 Tower - Year 2 & Beyond Total Investment	3 Towers - 1st Year Initial Investment	3 Towers - Year 2 & Beyond Total Investment
Tower inc. S&H	\$575.00	\$0.00	\$1,850.00	\$0.00
Seedlings	\$90.00	\$90.00	\$270.00	\$270.00
Tonic	\$60.00	\$60.00	\$120.00	\$120.00
Water	Negligible \$	\$0.00	\$0.00	\$0.00
Electricity	\$12.00	\$12.00	\$36.00	\$36.00
Total	\$737.00	\$162.00	\$2,276.00	\$426.00

Comparison Basis: June 2014, using lowest price found among major supermarket chains and local farmers market. Yield may vary depending on geography and growing climate.

Typical TG setup: 10 Leafy Greens: Chard; Lettuce; Kale; Cabbage; Arugula. 6 Viney: Tomato; Squash; Cucumber; Eggplant; Beans. 4 Aromatics: Peppers; Celery; and Herbs. (Can be modified to your choices.)

More Savings to Consider:

Add extension kit to get 30% greater yield; Waste of unconsumed store-bought produce; Less trips to the grocery to obtain fresh veggies; and Less waste of packaging

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